

## COMPETENCIES

### General Knowledge

1. A sense of the diversity of perspectives concerning ideas, issues, and events in history as reflected in various cultures of the world. Such perspectives include the following issues and environments:
  - A. Economic.
  - B. Political.
  - C. Social
  - D. Technological.
  - E. Personal and Social Values.
  - F. Art, Literature, and Science.
2. A basic understanding of:
  - A. Behavioral Social Science.
  - B. Economics.
  - C. Mathematics.
  - D. Statistics.

### Intellectual Skills

3. Abilities to solve problems.
  - A. An ability to identify and solve problems using various capacities for thinking and reasoning. Such problems are typically characterized by uncertainty and the need for timely decision-making.
  - B. An ability to identify and be sensitive to the ethical dimensions of problems.
4. An ability to obtain, organize, and use information from various sources (human, print, electronic) for decision making.

### Interpersonal Skills

5. An ability to work as both leader and follower with diverse people in a productive manner.

### Communication Skills

6. An ability to present and interpret information in writing with clarity and conciseness.
7. Abilities in oral communication.
  - A. Effectively express views orally.
  - B. Carefully listen and interpret the orally expressed views of others.

### Organizational/Business Knowledge

8. A knowledge of business, government, and nonprofit organizations.
  - A. Their activities.
  - B. The environments in which they operate.
9. A knowledge of the internal dynamics of business.
  - A. Interpersonal and group interaction.
  - B. Methods of dealing with change.
10. A knowledge of customer markets and the adjustment to change in those markets.
11. A knowledge of the functional areas of business.
  - A. Accounting.
  - B. Finance.
  - C. Management.
  - D. Marketing.
12. An ability to apply academically--gained information and skills in the context of the "real world".